

COURIER NEWS WEEKLY[®]

THE GOOD NEWS NEWSPAPER

2018 PROMO CALENDAR

JANUARY	
3	NO ISSUE
10	Fresh Start New Year/ Shop Local Booklet*
17	NO ISSUE
24	Coupon Booklet*
31	Education/Super Bowl

FEBRUARY	
7	Valentine's Day Booklet*
14	President's Day
21	Camp
28	

MARCH	
7	Senior Care
14	Coupon Booklet*
21	Home & Garden
28	Camp

APRIL	
4	
11	Coupon Booklet* (Easter)
18	Home & Garden
25	Camp

MAY	
2	Pet Week
9	Mother's Day Booklet*
16	Summer Party Planning
23	Home & Garden
30	Summer Jobs

JUNE	
6	Vacation/Rental
13	Coupon Booklet* (Father's Day)
20	Staycation (Inside)
27	

JULY	
4	Fireworks
11	NO ISSUE
18	Shop Local Booklet*
25	Staycation (Inside)

AUGUST	
1	Education (Kids' Sports)
8	NO ISSUE
15	Education (Back to School)
22	Education (Back to School)
29	Education (Back to School)

SEPTEMBER	
5	Back to School
12	Fall Calendar Booklet*
19	Tailgating/Homecoming
26	

OCTOBER	
3	Halloween Coupon Booklet*
10	Halloween
17	Home & Garden
24	Party Planning
31	

NOVEMBER	
7	Coupon Booklet*
14	Countdown to Black Friday/ Shop Small Saturday
21	Holiday Booklet*
28	NO ISSUE

DECEMBER	
5	Home for the Holidays Booklet*
12	Holiday Booklet* w/ Greetings
19	Holiday Booklet* w/ NYE
26	NYE Booklet*

Dates/Promos subject to change.
* Booklet issue, magazine style edition includes all 5 zones.

Call 267-663-6300