

COURIER NEWS

THE GOOD NEWS NEWSPAPER

2019 PROMO CALENDAR

JANUARY

- 2 NO ISSUE
- 9 **Fresh Start New Year/
Shop Local Booklet***
- 16 NO ISSUE
- 23 **Coupon Booklet***
- 30 NO ISSUE

FEBRUARY

- 6 **Valentine's Day
Booklet***
- 13 President's Day
- 20 Camp
- 28 Health & Fitness

MARCH

- 6 Senior Care
- 13 **Coupon Booklet***
- 20 Home & Garden
- 27 Camp

APRIL

- 3 Easter Fun
- 10 **Coupon Booklet***
- 17 Home & Garden
- 24 Camp

MAY

- 1 Pet Week
- 8 **Mother's Day Booklet***
- 15 Summer Party Planning
- 22 Home & Garden
- 29 NO ISSUE

JUNE

- 5 Vacation/Rental
- 12 **Coupon Booklet***
(Father's Day)
- 19 Staycation (Inside)
- 26 NO ISSUE

JULY

- 3 Fireworks
- 10 NO ISSUE
- 17 **Shop Local Booklet***
- 24 NO ISSUE
- 31 Senior Care

AUGUST

- 7 NO ISSUE
- 14 Education (Back to School)
- 21 NO ISSUE
- 29 Education (Back to School)

SEPTEMBER

- 4 Back to School
- 11 **Fall Calendar Booklet***
- 18 Tailgating/Homecoming
- 25 Home & Garden

OCTOBER

- 2 **Coupon Booklet***
- 9 Halloween
- 16 Home & Garden
- 23 NO ISSUE
- 30 Senior Care

NOVEMBER

- 6 **Coupon Booklet***
- 13 Countdown to
Black Friday/
Shop Small Saturday
- 20 **Holiday Booklet***
- 27 NO ISSUE

DECEMBER

- 4 **Holiday Booklet***
- 11 **Holiday Booklet***
- 18 **Holiday Booklet***
- 25 NO ISSUE
- JANUARY 2020**
- 1 **New Year Booklet***
Early production 12/23?
Different mail date?

Dates/Promos subject to change.

* Booklet issue, magazine style edition includes all 5 zones.

Call 267-663-6300