

# COURIER NEWS DISPLAY AD SIZES

## Display Ad Sizes



1/32: 2.375 x 1.375



1/16: 2.375 x 3.00  
Super 1/16: 2.375 x 4.583



1/8H: 4.917 x 3.00  
Super 1/8: 7.833 x 3.00



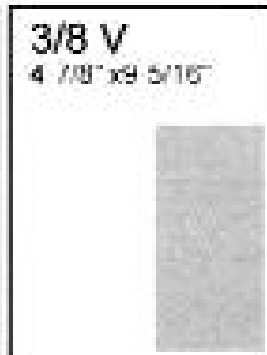
1/8V: 2.375 x 6.167  
Super 1/8V: 2.375 x 9.333



1/4S: 4.917 x 6.167  
1/4V: 2.375 x 12.50



1/4H: 10.00 x 3.00



3/8V: 4.917 x 9.333



3/8H: 7.833 x 6.167



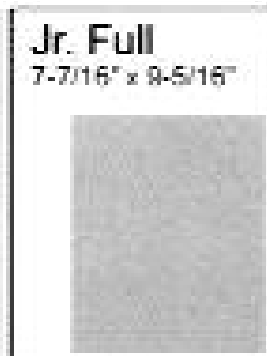
Front Cover: 7.417 x 4.583



1/2H: 10.00 x 6.167



1/2V: 4.917 x 12.50



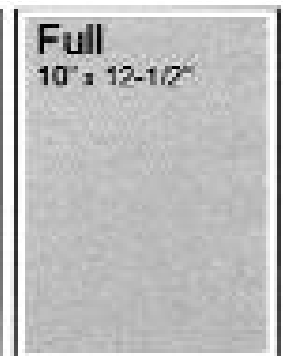
Jr Full: 7.833 x 9.333



3/4H: 10.00 x 9.333



3/4V 7.833 x 12.5



Full: 10.00 x 12.50

### Post Card Image Area:

Horizontal 7.833 x 4.25 Vertical 4.33 x 7.75

**Coupon Book Size:** 7.167"w x 3.1"h