

COURIER NEWS

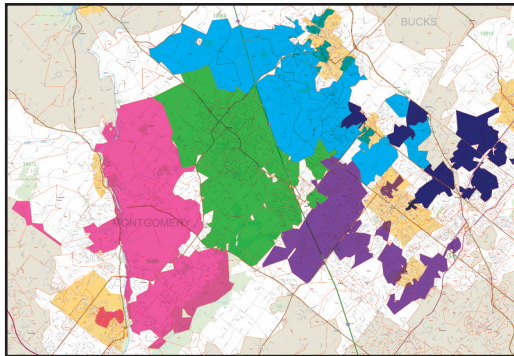
THE GOOD NEWS NEWSPAPER

Serving the Central Montgomery County area for over 70 years!

2024 MEDIA KIT

The Courier News publishes a print issue once per month. On weeks we don't produce a print issue, we create a local community issue posted to our web and social media sites. Our goal is to provide the community with good news and local events.

All ads will be linked to advertiser's website or email address through our online digital edition. Print ads include all zones, except when purchasing a Zoned Front or Back Cover. When submitting your own camera ready ad, please send a JPEG or PDF to ads@buxmontmedia.com.



CIRCULATION ZONE BREAKDOWN 44,000 Homes by Direct Mail

- Zone 1 - Souderton, Telford, Hatfield
- Zone 2 - Harleysville
- Zone 3 - Collegeville, Schwenksville
- Zone 4 - Chalfont
- Zone 5 - Lansdale, North Wales

CLASSIFIEDS

Word Ads start at \$35 for the first 15 words.
\$1 for each additional word.

Classified Display ads start at \$45 per square inch and include ad border.



INSERTS

\$100/thousand, minimum 5000
PLUS UPS/FedEx fee to deliver to printer:
Engle Printing, 1100 Corporate Blvd., Lancaster, PA 17601
**Mark all boxes "C/O Courier News"*

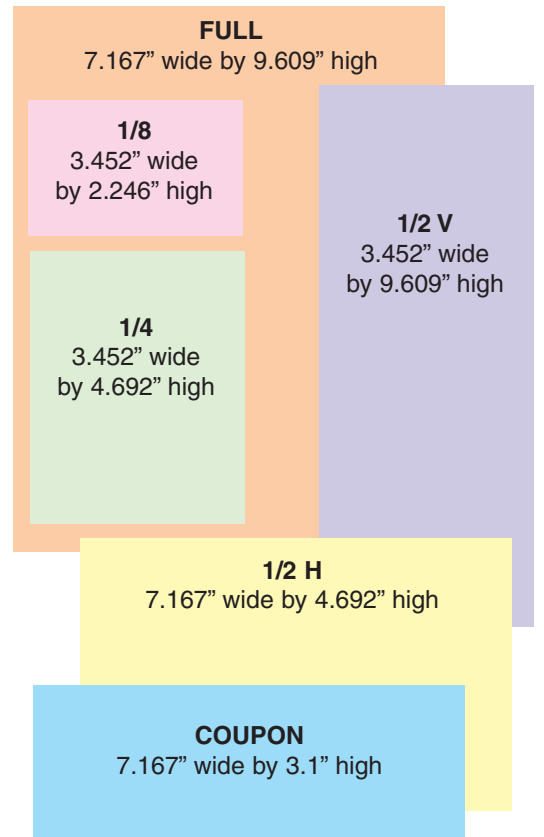
2024 PRINT AD PRICES

Full Page:	\$1495
1/2 Page H:	\$850
1/2 Page V:	\$850
1/4 Page:	\$525
1/3 Page/COUPON:	\$425
1/8 Page:	\$375
Calendar Event Box	\$100
Front Cover:	\$575
Back Cover:	\$650

DIGITAL AD PRICING

Digital Full Page:	\$375
Digital 1/2 Page:	\$275
Digital 1/4 Page:	\$175

AD SIZES



Ad Proof Deadline Thursdays by 4:00pm.
To advertise call 267-663-6300 or email
ads@buxmontmedia.com.