

## AD RATES

### PRINT AD SIZES

|                              |               |
|------------------------------|---------------|
| Full Page: .....             | <b>\$1395</b> |
| 1/2 Page H: .....            | <b>\$850</b>  |
| 1/2 Page V: .....            | <b>\$850</b>  |
| 1/4 Page: .....              | <b>\$525</b>  |
| 1/3 Page/COUPON: .....       | <b>\$425</b>  |
| 1/8 Page: .....              | <b>\$375</b>  |
| Calendar Event Box .....     | <b>\$50</b>   |
| Front Cover: .....           | <b>\$550</b>  |
| Back Cover: .....            | <b>\$625</b>  |
| Back Cover 1/2 Page H: ..... | <b>\$325</b>  |

### DIGITAL AD SIZES & PRICING

|                          |              |
|--------------------------|--------------|
| Digital Full Page: ..... | <b>\$350</b> |
| Digital 1/2 Page: .....  | <b>\$250</b> |
| Digital 1/4 Page: .....  | <b>\$150</b> |

**INSERTS:** \$100/thousand, minimum 5000 PLUS UPS fee to deliver to printer:  
Engle Printing, 1100 Corporate Blvd., Lancaster, PA 17601

Ad Proof Deadline Thursdays by 4:00pm. EVERY Week we will publish the issues digitally.  
All ads when applicable will be linked to website or email address of advertiser.

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